Journal of the Early Republic

2019 ADVERTISING RATES AND INFORMATION

The Journal of the Early Republic is a quarterly journal committed to publishing the best scholarship on the history and culture of the United States in the years of the early republic (1776–1861).

ISSUANCE

ISSN: 0275-1275
Frequency: Quarterly
Mail Dates: Spring, Summer, Fall, Winter

ACCEPTANCE POLICY

All products, services, and ad copy are subject to approval by the publisher before insertion. Notice of cancellation must be received by artwork due date.

EXCHANGE AD AGREEMENTS

The Press welcomes the opportunity to establish ad exchange agreements with fellow publishers. Please contact the Press if you are interested in finding out more or discussing an exchange.

RATES AND CLOSING DATES

Ads will be positioned at the back of each issue and on cover 3 (inside back cover). Only cover 3 positioning is guaranteed.

Rates
Half Page: $200  
Full Page: $300  
Cover 3: $350

Issue Closing Dates

<table>
<thead>
<tr>
<th>Issue</th>
<th>Reservation</th>
<th>Ad Deadline</th>
<th>Publication</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring</td>
<td>12/7/18</td>
<td>12/21/18</td>
<td>2/28/19</td>
</tr>
<tr>
<td>Summer</td>
<td>3/15/19</td>
<td>3/29/19</td>
<td>5/30/19</td>
</tr>
<tr>
<td>Fall</td>
<td>6/13/19</td>
<td>6/27/19</td>
<td>8/29/19</td>
</tr>
<tr>
<td>Winter</td>
<td>9/12/19</td>
<td>9/26/19</td>
<td>11/29/19</td>
</tr>
</tbody>
</table>

MECHANICAL SPECIFICATIONS

Journal Trim Size: 6” x 9”
Ad Dimensions: Half Page: 4¼” x 3½”
          Full Page: 4¼” x 7¼”  Cover 3: 4½” x 7½”

- Journal is printed offset on uncoated stock.
- Ads may be emailed as print-optimized PDF files.
- Images should be scanned at a resolution of 300 dpi.
- All fonts should be embedded (type I fonts recommended). Do not use Truetype fonts.
- No bleeds.

CONTACT INFORMATION

Reservations and inquiries should be sent to:
Journals Assistant
University of Pennsylvania Press
3905 Spruce Street
Philadelphia, PA 19104-4112
Email: syra@upenn.edu
Phone: 215-898-7588
Fax: 215-746-3636

MAILING LIST RENTAL

Subscriber mailing lists are available for rental by publishers and advertisers whose products would be of interest to our readers.

Pricing and Formats
Electronic file: $175.00/ M ($175 minimum). Available by email attachment or on computer disk.

Policies and Terms
A sample mailing piece is required for all list rentals. Lists will not be provided until the sample has been received, reviewed and approved by the Press and the editorial office. The Press reserves the right to deny use of any mailing list if it is deemed inappropriate. Lists are rented for one-time use only and are seeded to detect unauthorized use.

DISCOUNTS
Combine your list rental order with the placement of a full-page advertisement in the same title and receive a 15 percent discount on the list rental fee.

UNIVERSITY OF PENNSYLVANIA PRESS
3905 Spruce Street, Philadelphia, PA 19104-4112
ARTICLES FROM THE WINTER 2017 ISSUE

INTRODUCTION: Expand or Die: The Revolution’s New Empire
ALAN TAYLOR

Toward a Social History of Federalism: The State and Capitalism To and From the American Revolution
ANDREW SHANKMAN

1776, Viewed from the West
JESSICA CHOPPIN RONEY

Commerce and Conquest in Early American Foreign Relations, 1750–1850
PAUL A. GILJE

Conclusion: Writing To and From the Revolution
SERENA R. ZABIN

The Washingtons: George and Martha, “Joind by Friendship, Crown’d by Love by Flora Fraser (review)
CASSANDRA GOOD

DAVID HEAD

Boy Soldiers of the American Revolution by Caroline Cox (review)
JOHN A. RUDDIMAN

Follow The Money: The Return of Finance in the Early Republic

2019 Subscription Rates
Students: $50
Individuals (income to $45,000): $60
Individuals (income above $45,000): $90
Institutions: $140
International orders please add $18 for shipping.

ORDERING INFORMATION
Journal of the Early Republic
c/o SHEAR
3355 Woodland Walk
Philadelphia, PA 19104-4531
Phone: 215-746-5393
Email: info@shear.org